



STADA BULLETIN

THE HIGHLIGHTS OF OUR IMPACT

VOL.2.ISSUE AUGUST 2025

www.stadakenya.org



TOP NEWS

**DISCOVER IN THIS
EDITION:**

**BOLD PROGRAMME
LEADERSHIP
EXPANSION.**



WE INTRODUCE NEW HIERARCHY

Lethia Bernard joins STADA as Chief of Staff. She positions to bring vision and global expertise



MHM DAY CELEBRATIONS AT OGENYA PRIMARY

This event marked the menstrual Hygiene Day at Ogenya IDP camp and School in walk of period Crisis.



GLOBAL STIDES

STADA pads representation in Nairobi alongside the ISO certification walk.



EXECUTIVE DIRECTOR'S MESSAGE

STADA Kenya: Bold Steps, Bigger Impact

STADA Kenya is entering a bold new season marked by strong leadership, innovative partnerships, and global recognition.

We've unveiled a fresh leadership structure with a new Chief of Staff and dynamic program officers, strengthening our team and sharpening our focus across all departments.

STADA Pads continues to lead the fight against period poverty, proudly participating in the ISO/TC 338 Menstrual Products Meeting in Nairobi. Our journey toward ISO certification reflects our commitment to global quality standards, menstrual dignity, and sustainable production.

We deepened our local and global reach through key partnerships. We hosted CECOME for a powerful knowledge exchange, and welcomed international volunteers Gabby and Barbara from Switzerland, whose skills and heart for service enriched our mission.

Our collaboration with SewLove has enabled us to hire more staff across departments—creating local entry jobs for young people.

On the international stage, STADA joined Life Water Canada in Liberia for a WASH exchange, repairing pumps, drilling boreholes, and gaining vital technical training.

As of July 2025, we've:
 Repaired 1,295 pumps
 Drilled 165 boreholes
 Delivered 1,648 hygiene sessions
 Distributed over 25,000 reusable pads

With stronger systems, growing teams, and powerful partnerships, STADA is rising—locally rooted, globally engaged, and fully committed to women and girls.

We are building a movement and a mirror of what's possible when women lead, when communities believe, and when partnerships are rooted in purpose. The story is just beginning—and the rhythm is unstoppable.



UNVEILING THE NEW LEADERSHIP



It is a pivotal moment for STADA as we proudly announce a new hierarchy and strategic expansion of our leadership team. We're thrilled to welcome a dynamic cohort of a new Chief of Staff who will work under the Executive Director and the program officers. These are individuals poised to elevate our reach and deepen the impact of our vital programs across the communities we serve.

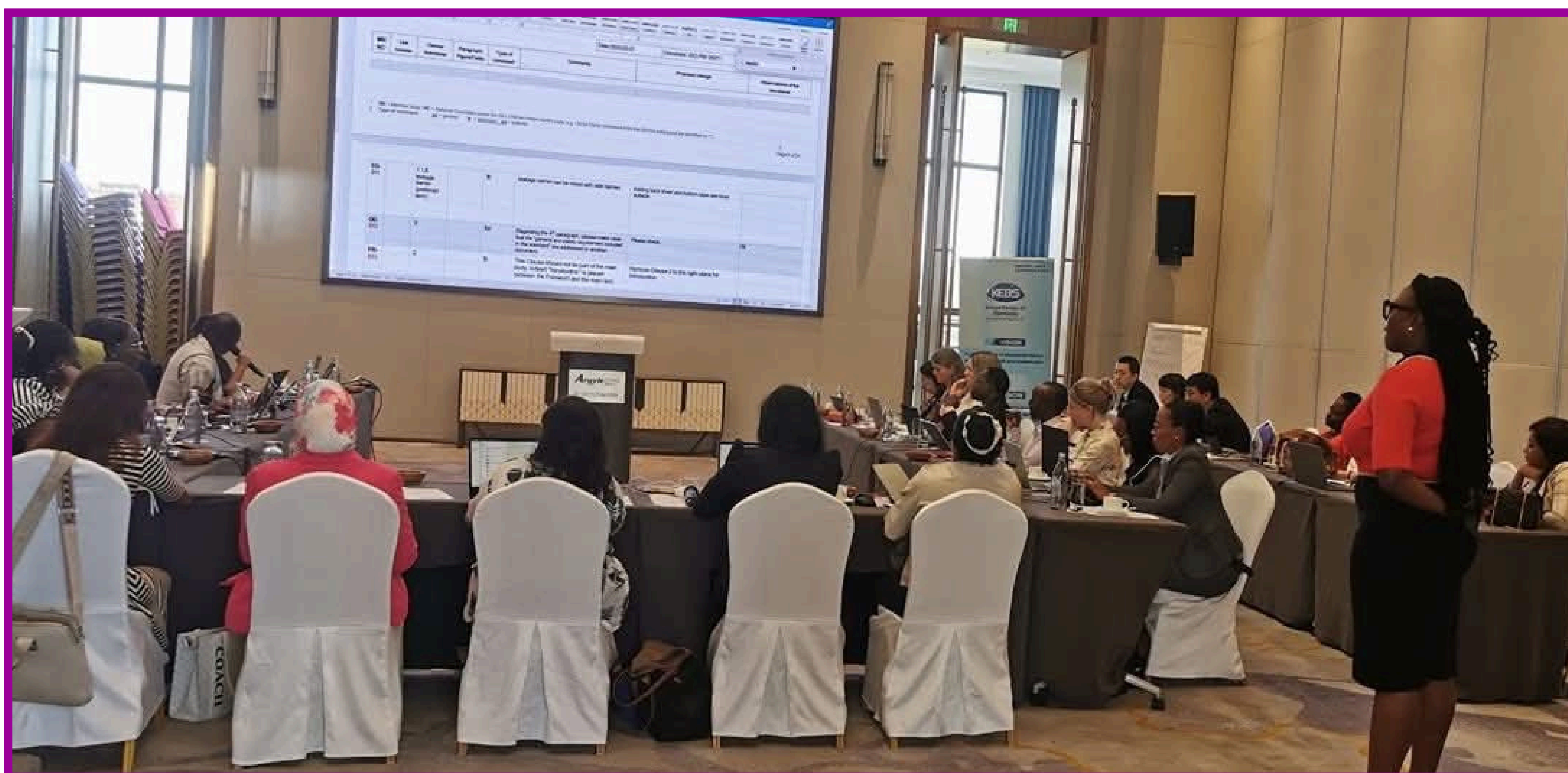
This formidable new team brings more than just exceptional expertise. They embody our core values with their lived experiences, profound compassion, and unwavering commitment to building a just and equitable world for women, girls, and children. Under the strategic leadership of our Executive Director and Chief of Staff, and with robust logistical support from our Operations and Finance Managers. These individuals will drive the implementation of our initiatives, ensuring tangible, life-changing results on the organization.

As STADA, the journey ahead is brighter than ever.



STADA PADS

Championing Menstrual Health at Global Standards



STADA Pads embarked on a mission to ensure every girl and woman experience menstrual dignity and health. We were committed to ending period poverty by providing high-quality, accessible, and affordable menstrual products, especially in low-resource settings across Kenya.

From May 12th to 16th, 2025, STADA Pads was deeply honored to participate in the prestigious ISO/TC 338 Menstrual Products Meeting in Nairobi. Hosted by the Kenya Bureau of Standards (KEBS) in partnership with the Swedish Institute for Standards (SIS), the global event united international standards bodies, manufacturers, and experts to explore how international standards contribute to the safety and quality of menstrual products.

This invitation came at a pivotal moment as STADA Pads is walking through the ISO certification process. This is a testament to our commitment to upholding the highest international standards. We actively engaged with ISO committee representatives, policymakers, researchers, and innovators in gaining invaluable insights into global best practices, sustainability, and inclusivity in standardization.

Beyond the insightful sessions, we proudly exhibited STADA Pad, showcasing our dedication to quality and connecting with a diverse range of global stakeholders.

Giving you update on ISO Certification Success soon.....



MENSTRUAL HYGIENE DAY 2025

STADA joined the world in commemoration of Menstrual Hygiene Day, bringing vital support to the Ogenya Internally Displaced Persons (IDP) camp. This is a residence of families living as squatters after devastating floods since 2019. Most of Ogenya's girls face immense challenges, often lacking access to basic sanitary pads and essential menstrual education.

Recognizing this critical need, STADA launched a impactful intervention. We distributed much-needed sanitary pads; both disposable and our brand 'STADA pads' which are reusable. Led by the menstrual health team, there was also Menstrual Hygiene talk to girls, creating a safe space for open discussion and learning. Crucially, boys were also actively engaged in menstrual hygiene education this fostering understanding and reducing stigma across genders.

This initiative is a powerful step in STADA's mission to end period poverty. Aligned with this year's global focus, we are steadfastly committed to ensuring easy access to menstrual products, dismantling stigma, preventing exploitation like "sex for pads" cases, and cultivating an environment where both girls and boys can openly discuss menstrual health without shame.



Together for a Period friendly World



WASH WITHOUT BORDERS

STADA Joins Life Water in Liberia

In March, STADA team members Brolynne Oloo and Antony Collins participated in a two-week exchange program in Liberia, hosted by partner Life Water Canada in celebration of their 30 years of global impact. The mission focused on sharing best practices in water safety, drilling documentation, and pump maintenance which are key areas for sustainable WASH initiatives.

The STADA team made hands-on contributions, including repairing two water pumps, drilling a new borehole, and receiving training in equipment maintenance and safety. For Brolynne, it was a transformative first international work experience, marked by strong teamwork and a warm welcome from Life Water and the Liberian community.



Brolyne leading the pump repair

STADA was recognized for its excellence in community and women’s empowerment, further strengthening its reputation through this impactful international engagement.

WASH Data Representation as at July 2025

Pump Repair	Drilling	Pump Rehabilitation	Health & Hygiene Sessions	Reusable Sanitary Pads distributed
1295	165	224	1648	Over 25,000





INTERNATIONAL WIDOWS DAY

STADA Kenya marked International Widows Day by celebrating the transformative journeys of the Nyabondo, Alara, and Kobura groups, a true testaments to empowerment. With capital funding and initial skills training in basket weaving and beadwork provided by STADA, these resilient women laid a strong foundation for growth. This support has enabled them to engage in collective table banking and pursue diverse ventures. Nyabondo has excelled in catering and chair hire, while Alara and Kobura have thrived in maize sales, ushering in a new era of financial independence.

The women were proud to share their powerful testimonials during the celebration. They consistently spoke of improved well-being, finding deep comfort and mutual support through their unity—an outcome directly linked to STADA's mental health education. Their ventures have not only ensured sustainable livelihoods but have also empowered them to confidently pay school fees, securing brighter futures for their children. The celebration, which honored these inspiring examples of self-reliance and holistic empowerment, was attended by Chief of Staff Lythea Bernard, STADA's Director, and program officers.



STADA LAUNCHED

VOCATIONAL TRAINING

STADA Kenya officially launched a vocational training program aimed at empowering teen mothers through full scholarships. This initiative equips them with valuable skills in industries such as Hairdressing and Beauty Therapy which is sponsored by CRIF, Solar PV Installation, Plumbing, Fashion & Design, and Food & Beverage Production, enabling them to achieve financial independence. The program focuses on skill-building, gender empowerment, and breaking the cycle of poverty while providing mentorship and resources for long-term success.



STADA DAYCARE UNIT

In a powerful move to support young mothers and working staff, STADA has launched a new daycare facility that's already changing lives. The initiative nestled next to its vocational training center provides teen mothers the rare chance to pursue skills and education while their children are safely cared for. The daycare is also open to STADA staff, giving employees peace of mind and a stronger work-life balance. Children thrive in a nurturing environment with interactive playgroups and trained caregivers.

Infused with a free feeding program, the daycare ensures that every child receives nutritious meals thus lifting the burden of lunch costs and daily meal preparation off the shoulders of struggling teen mothers.



OGENYA OFFICE

STADA launched an extension office in Ogenya, a region faced by humanitarian crisis due to devastating floods for the past 5 years. The home area to thousands of internally displaced people (IDPs), has seen a worrying rise in cases of girls engaging in transactional sex in exchange for basic necessities like sanitary pads. The new STADA office aims to serve as a free pad pick-up center for girls, offering dignity and safety during a vulnerable times.

Looking ahead, the Ogenya office will morph into a broader support hub addressing pressing social issues like gender-based violence (GBV) support, legal aid for women, and empowerment initiatives designed to uplift and protect women and girls in crisis.



KCRH STRATEGIC PARTNERSHIP

Transforming Mental Health Services in Kisumu County

In a strategic move to enhance community mental health care, STADA Organization partnered with Kisumu County Referral Hospital (KCRH) through a signed Memorandum of Understanding (MoU) aimed at fostering collaborative service delivery. This partnership marked a significant step toward improving access to quality mental health support across Kisumu County.

STADA has also taken an active role in sponsoring the repatriation of mental health patients, working alongside KCRH to ensure that those discharged receive the dignity and support they deserve during reintegration. This support forms part of a broader community care model that recognizes the importance of continuity beyond clinical treatment.

As part of the MoU implementation, 14 individuals underwent intensive training facilitated by mental health professionals from KCRH. The training focused on trauma-informed care, basic psychological first aid, referral pathways and identifying early signs of mental health distress.

This initiative, which is estimated to span two years, is already a year into progress.

Among the trained participants was STADA's Mental Health Officer, Brandy Awuor, whose involvement reinforces the organization's commitment to holistic care for vulnerable groups, including teen mothers, widows and survivors of gender-based violence. By reinforcing internal capacity and cross-institutional collaboration, the program ensures that mental health is integrated into service delivery at every level.

This collaboration also includes joint outreach efforts, community sensitization programs, and shared resource platforms to bridge the existing gaps in mental health awareness and response. With the partnership in motion, STADA and KCRH are laying the groundwork for a sustainable mental health ecosystem.

“Mental Health is not a Solo journey, It takes joining hands to shout it out together.



STADA USHERED...

SWITZERLAND VOLUNTEERS

STADA was honored to host Barbara and Gabby, dedicated volunteers from Switzerland, whose visit aligned with our mission to empower vulnerable communities. Their engagement with the widows of Kobura focused on resilience, mental health awareness, and the importance of economic independence. By encouraging open dialogue around trauma, they reinforced STADA's commitment to mental well-being and social support.



The duo also visited the STADA Community Library, where they supported children in reading and writing activities, concluding the session with a shared meal. Their presence not only inspired learning but also brought joy and motivation to the young learners, reflecting our values of holistic development.



In advancing STADA's WASH agenda, Barbara and Gabby joined efforts to repair water pumps, directly contributing to the community's access to clean and safe water. Their visit demonstrated the impact of meaningful volunteerism.



STADA welcomes passionate individuals to join us in creating meaningful impact.

STADA USHERED...

CECOME TEAM

We were honored to host a visit from CECOME, a women's rights organization dedicated to empowering girls and young women by creating a safe and supportive environment where they can thrive. The visit provided a valuable opportunity for mutual learning and exchange

During their time with us, CECOME participated in an interactive sharing session involving various departments. Each team had the chance to present their work, highlight key achievements, explain their approaches, and openly discuss the challenges they face in their respective areas.

The session fostered insightful conversations and the exchange of ideas aimed at strengthening our collective efforts toward gender equality and youth empowerment.

The visit concluded with a tour of our STADA Pads production unit, where the team learned more about our sustainable menstrual hygiene solutions and how they contribute to improving the health and dignity of young women and girls in our communities.

We are deeply grateful for CECOME's visit and look forward to continued collaboration in advancing the rights and well-being of girls and young women.



Director with CECOME team



Cate (MH officer) with CECOME team
at STADA Pads production Unit

STADA USHERED...

SEW LOVE



STADA Kenya, in partnership with Sew Love, hosted an impactful engagement session with teen mothers at the STADA Complex. The official visit by Sew Love, was part of their ongoing commitment to supporting vulnerable communities through purposeful outreach and empowerment.

The session provided a safe and open space for teen mothers to share their experiences, reflect on their mental well-being and receive encouragement. STADA through its structured programs continues to offer mentorship, mental health education, vocational training to support the holistic development of the young mothers.

Sew Love's team delivered a message of hope and resilience, reinforcing the value of spiritual and emotional healing. They also treated the teen mothers to a wellness session, including massages, manicures, pedicures, and customized self-care packages.

This joint initiative highlighted the importance of partnerships in strengthening support systems for teen mothers and reaffirmed the shared vision of STADA and Sew Love in promoting dignity, self-reliance, and long-term transformation.



“STADA Opens its doors to purpose-driven Collaborators”

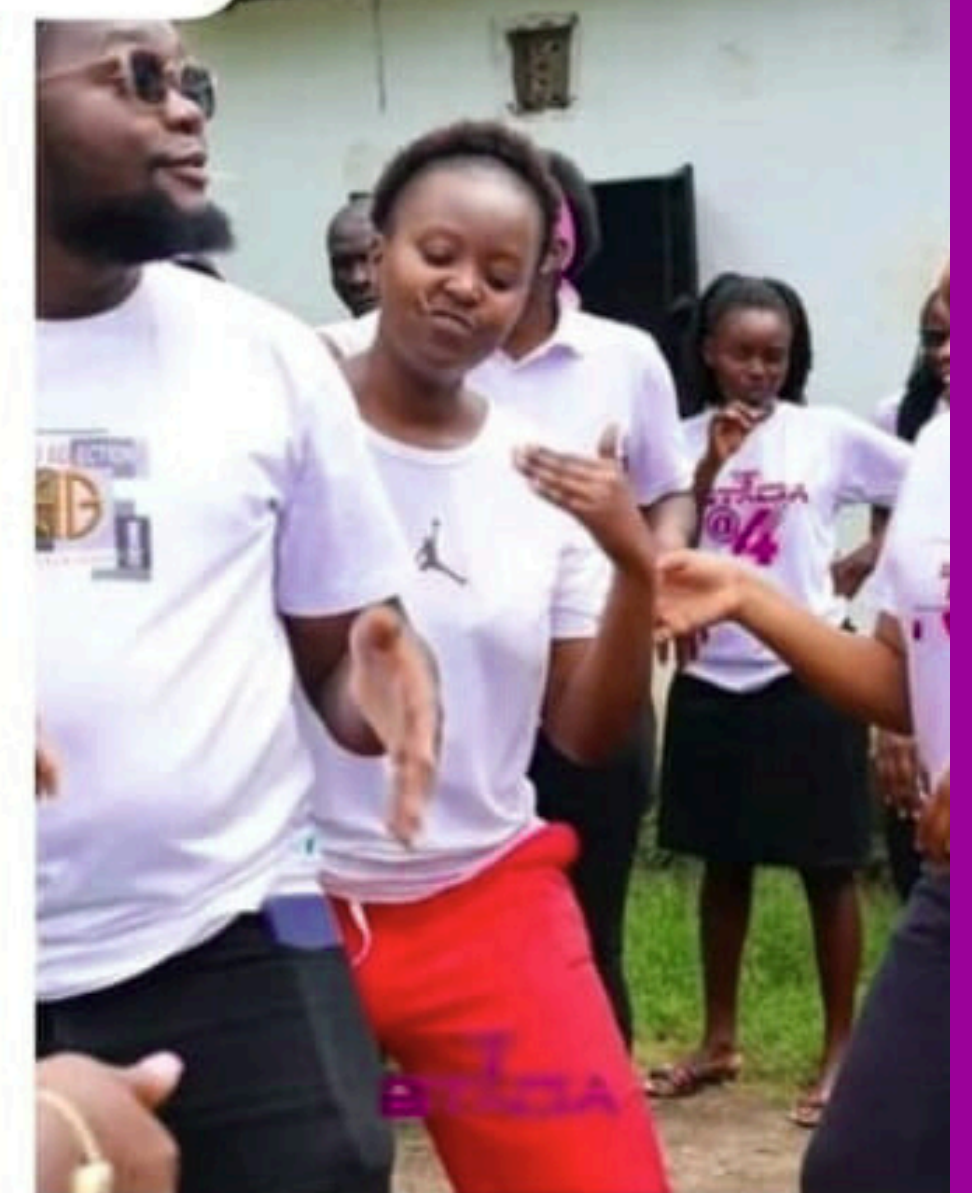
BEYOND THE OFFICE CORRIDORS

Staff Fun Day.

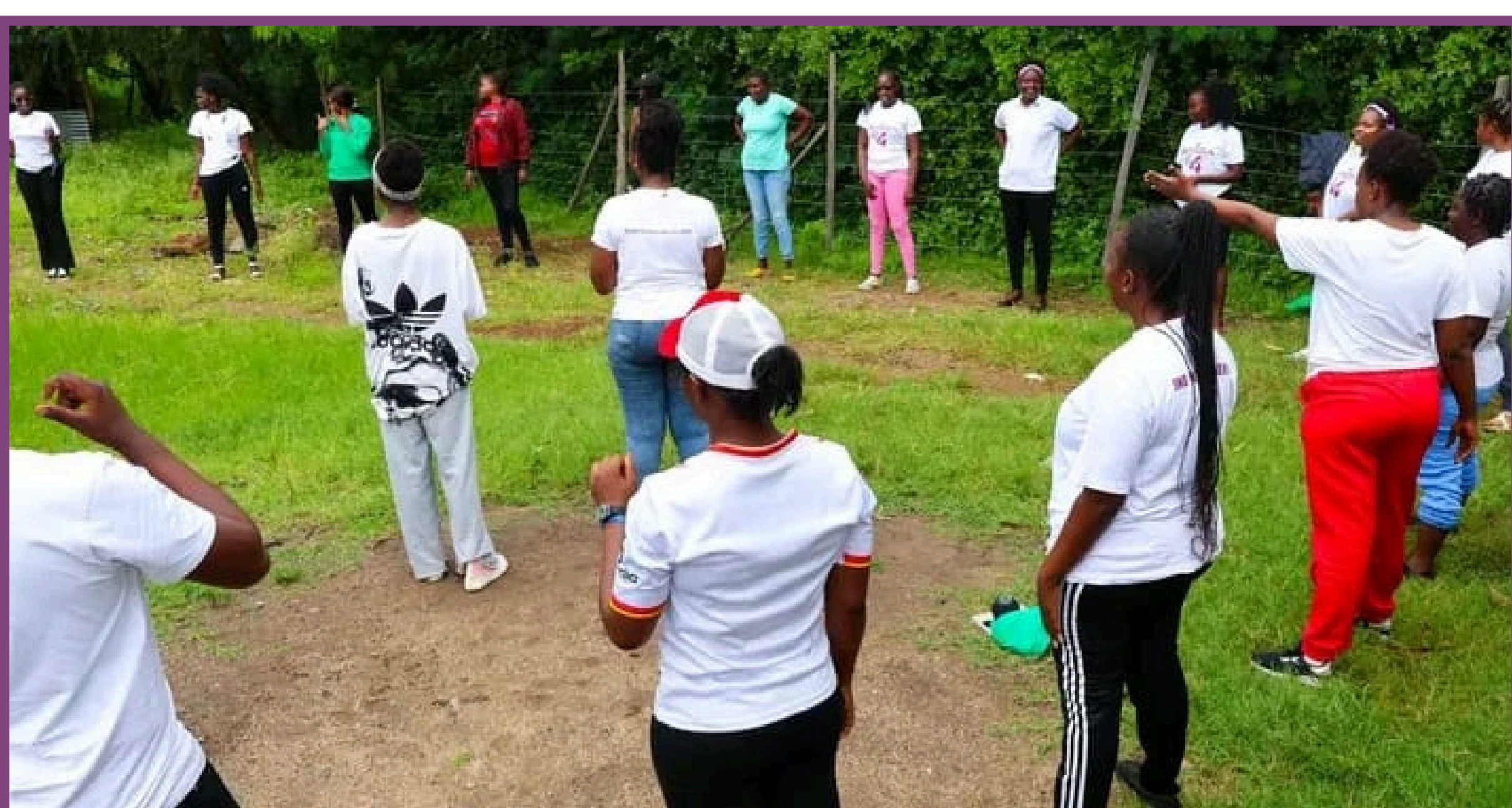
At STADA we understand that work and well-being go hand in hand. In a thoughtful celebration of Mental Health Awareness Month, the Mental Health Department organized a day of fun, connection, and education. This was a powerful reminder that mental health is not just an individual priority, but a collective one.

The day was filled with games, music, and open conversations, offering a chance for staff to unwind, laugh, and reconnect. Beyond the enjoyment, it was a moment to reflect on the importance of balance in the workplace. By prioritizing mental well-being, we empower our teams to show up stronger.

Fun Timeeeeeee!



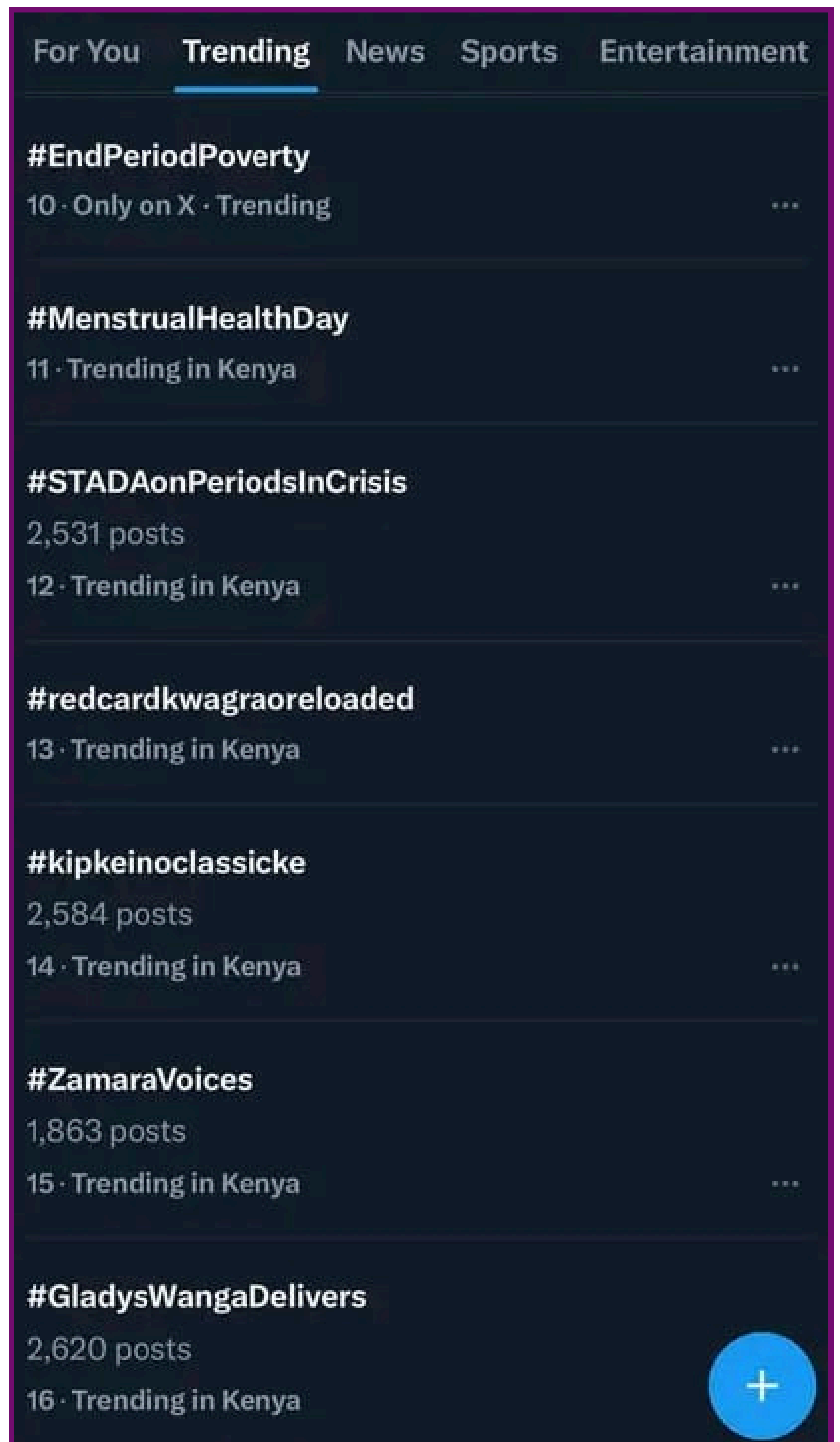
Work without play makes STADA ??



“In balance of Joy & Duty”

WE TRENDED ON X(TWITTER) MENSTRUAL HYGIENE DAY HIGHLIGHT

With the Hashtag 'STADAonPeriodCrisis' we blew up the X space Trends (Twitter) on Menstrual Hygiene Day. We extend our appreciation to the audience who notice , engauge and share our work as a special way of amplifying the need to support girls and women in crisis areas such as flood prone zones whom do not easily access menstrual products and education.



Trended at N0.12

PICTORIALS

